



# See the difference with DeltaVision

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VISION BROKER KIT

DeltaVision®

## Why sell DeltaVision?

### TWO GREAT PLANS. ONE NAME YOU TRUST!

Combining vision and dental gives your clients best-in-class vision and best-in-class dental when they add DeltaVision to their dental benefits. Plus, selling vision is easy! Clients who add vision to their dental benefits will have one application, one bill and the same account manager for both.

Independent research shows consumers' number one priority in a vision plan is a low out-of-pocket cost. DeltaVision is committed to exceeding your clients' expectations by delivering value, choice and service. Give your clients what they want in a vision plan:

- Low out-of-pocket cost.
- WellVision Exams® covered at 100% every year.
- Exclusive savings and rebates on brands for eyewear, eye care and overall wellness needs.

Choose the network that offers freedom of choice in providers and national eyewear retailers.

- Largest national network of independent eye doctors.\*
- 29,000+ participating retail chain locations.
- Buy designer eyewear online at [eyeconic.com](http://eyeconic.com)®.

DeltaVision's optional benefits also offer your clients peace of mind by providing additional coverage options for children and nonprescription sunglasses or customization features for a range of services.

- Children do most of their learning through their eyes. KidsCare provides additional coverage for children with rapidly changing vision needs.
- Employees are surrounded by digital devices and blue-light from screens. LightCare™ options include coverage for blue-light filtering glasses or sunglasses to protect employees' vision.
- EasyOptions allows for customization as covered employees can choose one of five upgrades at the time of service.

***For questions about selling DeltaVision, or to get appointed, call your Delta Dental of Virginia sales representative.***

\*VSP, 2023. DeltaVision is underwritten by Stryden, Inc., an affiliate of Delta Dental of Virginia. Claims processing, claims service and provider network administration for DeltaVision are provided under contract by VSP. VSP, eyeconic.com and WellVision Exam are registered trademarks. LightCare is a trademark of Vision Service Plan. Delta Dental and DeltaVision are registered marks of Delta Dental Plans Association.

## DeltaVision plans

DeltaVision® offers robust plans with a variety of copayment options, allowances and frequencies to fit any group. Plus, superior network access ensures your clients receive the benefits they want, when they want them. Our vision plans are designed to exceed your clients' expectations by delivering the best value, choices and service.

### DELTAVISION — 130

DeltaVision — 130 offers affordable WellVision Exam® and prescription glasses copays, as well as a healthy \$130 frame or contact lens allowance. Combine that with special offers only available through VSP®, and you have a vision plan your clients will be pleased with. The DeltaVision — 130 plan has a 12/12/24 (exams/lens/frame) structure.

### DELTAVISION — 150

DeltaVision — 150 offers the same great benefits of DeltaVision — 130, but with a \$150 frame or contact lens allowance. Maybe you have a group that likes the plan design of the 130 but wants a higher allowance. This is the plan for them: a great plan at an excellent price. The DeltaVision — 150 plan has a 12/12/24 (exams/lens/frame) structure.

### DELTAVISION — 150 PLUS

DeltaVision — 150 Plus is the next step up. A decreased prescription glasses copay and more frequent frame replacement allowance are the signature differences in this plan, allowing your groups' employees to get the benefits they want cheaper and sooner. The DeltaVision — 150 Plus plan has a 12/12/12 (exams/lens/frame) structure.

### DELTAVISION — 150 PLUS WITH EASYOPTIONS

DeltaVision — 150 Plus with EasyOptions is our most robust plan, offering all the benefits of the 150 Plus but with an exciting addition — EasyOptions. EasyOptions is a customization feature that gives members the option to choose one of five upgrades at the time of service. See more details in the pages of this kit. DeltaVision — 150 Plus with EasyOptions has a 12/12/12 (exams/lens/frame) structure.

We're also excited to offer optional benefits such as LightCare™ and KidsCare, which can be added to any of these plan designs.

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## Optional features and benefits

### EASYOPTIONS

EasyOptions allows your groups' employees the option to choose the benefit that best suits their needs at the time of service. Here's how it works:

- Members schedule an eye exam with a VSP network doctor.
- During the appointment, members can choose from one of the following upgrades:
  - \$250 frame or \$200 contact lens allowance
  - Anti-reflective lenses
  - Progressive lenses
  - Light-reactive lenses

It's that simple! EasyOptions is available with DeltaVision® — 150 Plus with EasyOptions.

### KIDSCARE

KidsCare meets the eye care and eyewear demands of your clients' growing children by providing two eye exams plus one additional pair of covered lenses with a minimum .50 diopter prescription change each year.

The rapid physical development of children in just one year can cause them to outgrow their glasses or experience changing vision needs. Which is why parents appreciate the financial security of having their children's eye care needs met more frequently,

potentially saving hundreds of dollars, especially when children are prone to losing or breaking their glasses.

- 80% of what children learn is through their eyes.\*
- Up to 75% of school screenings may miss eye problems\*\*

### LIGHTCARE

Many eye diseases start with minor symptoms, but yearly exams may prevent vision issues. Ultraviolet and blue light may contribute to vision problems.

- More than four million Americans over age 40 have some form of vision impairment.\*\*\*
- Over time, the sun's rays may damage corneas and cause eye-related diseases such as cataracts. 100% UVA and UVB protection is the best choice for sunglasses.†
- Research has linked blue light to digital eye strain in as little as two hours of screen time. People who spend more than two hours a day on a digital device are at higher risk for Computer Vision Syndrome (CVS).††

LightCare™ encourages members to visit an eye care provider for an annual eye exam. Members who do not need prescription glasses or contacts can also use their frame allowance for nonprescription sunglasses or blue light filtering glasses.

\*School-aged vision: 6 to 18 years of age, American Optometric Association, January 2022. \*\*American Optometric Association, 2021. \*\*\*Centers for Disease Control and Prevention, 2020. †Tips for Choosing the Best Sunglasses, American Academy of Ophthalmology, June 2021. ††Digital Eye Strain Report 2016, The Vision Council, November 2020.

## DeltaVision plans

### EMPLOYER PAID PLANS FOR 2-99 AND VOLUNTARY 2-300 EMPLOYEES

With DeltaVision®, your clients have the choice of robust vision coverage. Use the product chart below to help guide your clients to the best plan choice.

	DeltaVision — 130	DeltaVision — 150	DeltaVision — 150 Plus	DeltaVision — 150 Plus with EasyOptions
WellVision Exam® co-pay	\$10	\$10	\$10	\$10
Prescription glasses co-pay	\$25	\$25	\$20	\$20
Frame allowance	\$130	\$150	\$150	\$150
Contact allowance (instead of glasses)	\$130	\$150	\$150	\$150
Frequency of service (exam/lens/frame)	12/12/24	12/12/24	12/12/12	12/12/12
EasyOptions*				✓
LightCare™**	Use your frame allowance toward ready-to-wear nonprescription sunglasses. This upgrade is available for all plans for an additional fee.			
KidsCare***	Designed to meet the eye care and eyewear needs of active and growing children with greater benefits. This upgrade is available for all plans for an additional fee.			

\*EasyOptions is a revolutionary customization feature that gives members the option for one of the following upgrades at the time of service: \$250 frame allowance, \$200 contact lens allowance (instead of glasses), anti-reflective lenses, progressive lenses or photochromic lenses.

\*\*LightCare provides the option to use a prescription eyewear benefit toward nonprescription sunglasses or blue light-filtering glasses.

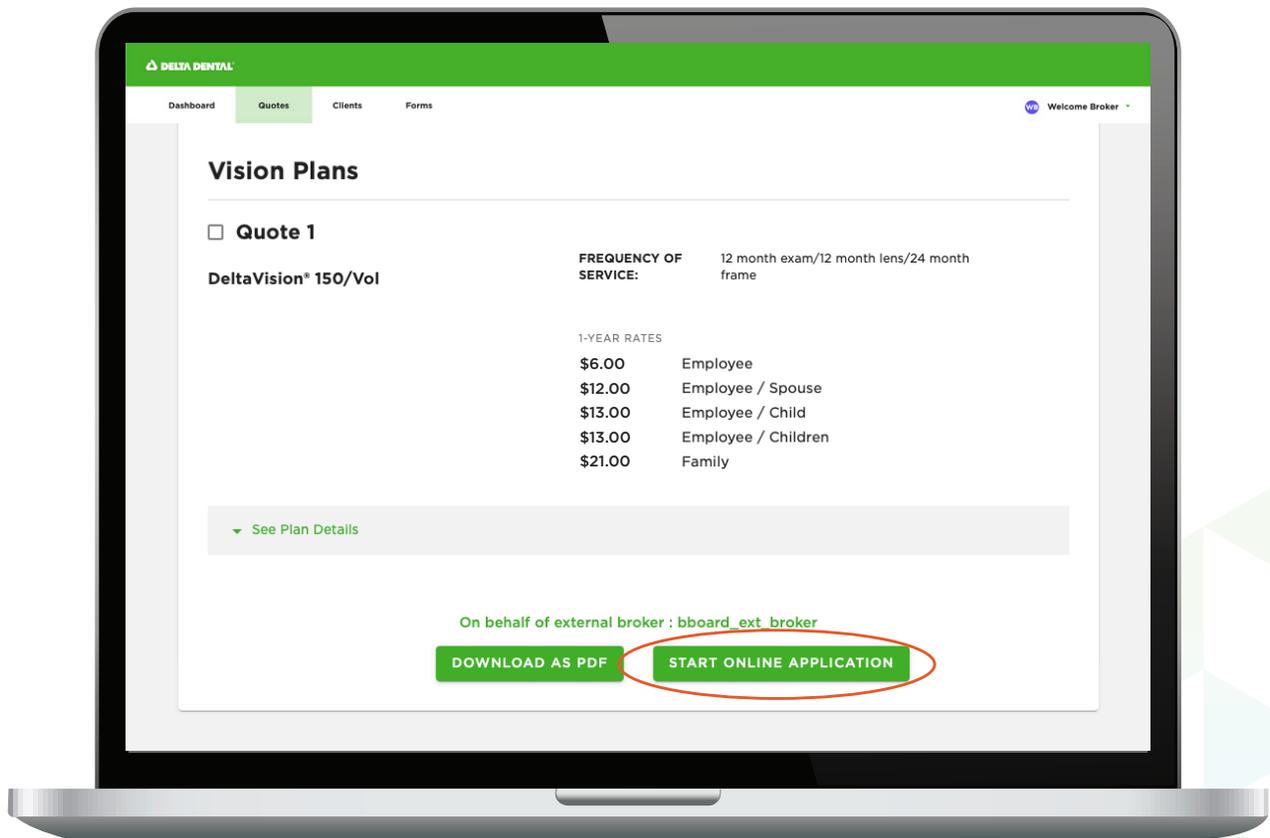
\*\*\*KidsCare includes two fully-covered, comprehensive eye exams plus one additional pair of covered lenses with a minimum .50 diopter prescription change each year.

## Enrolling a group

### FROM QUOTE TO COVERED, TO DONE!

Delta Dental of Virginia is excited to offer a completely online implementation process. Quote to Covered® lets you go from quote to DONE in just a few minutes — completely paper free!

Quote to Covered is for new business only. For changes to existing business, email [smallbizsupport@deltadentalva.com](mailto:smallbizsupport@deltadentalva.com).



## Eligibility and contribution requirements

Employees who work 20 hours or more per week are eligible. Ineligible and part-time employees, and employees who have other group vision coverage, may be removed from the eligible total. If the employer chooses a Voluntary plan, the employer must agree to submit enrollment and collect premiums from subscribers. Minimum group contribution and participation requirements are below:

EMPLOYER-PAID PLANS	
Eligible employees	2-99
Minimum participation requirement	Minimum of 2 employees
Minimum employer contribution	Greater than 0%
VOLUNTARY PLANS	
Eligible employees	2-300
Minimum participation requirement	Minimum of 2 employees
Minimum employer contribution	0%



## Contact information

### SALES, ACCOUNT MANAGEMENT AND SERVICE CONTACT INFORMATION

Corporate Headquarters — Roanoke, Virginia		800.237.6060
SALES TEAM	SERVICE AREA/GROUP SIZE	CONTACT INFO
<b>Jason Reynolds,</b> <i>Senior Sales Representative</i>	Northern/2-99*	<b>804.297.3267,</b> jcreynolds@deltadentalva.com
<b>Madison Lewis,</b> <i>Sales Representative</i>	Eastern/2-99*	<b>540.632.8652,</b> madison.lewis@deltadentalva.com
<b>Stuart West,</b> <i>Sales Representative</i>	Central/2-99*	<b>540.824.2639,</b> stuart.west@deltadentalva.com
<b>Scott Stilwell,</b> <i>Sales Representative</i>	Western/2-99*	<b>540.855.8200,</b> scott.stilwell@deltadentalva.com
ACCOUNT MANAGEMENT	SERVICE AREA/GROUP SIZE	CONTACT INFO
<b>Anne Muranowski,</b> <i>Small Business Client Specialist</i>	Central and Western/2-99*	<b>540.795.4512</b> anne.muranowski@deltadentalva.com
<b>Christy Schaeffer,</b> <i>Small Business Client Specialist</i>	Northern and Eastern/2-99*	<b>540.795.4527</b> christy.schaeffer@deltadentalva.com
OPERATIONS		
CUSTOMER SERVICE		<b>800.237.6060; Fax: 540.491.9717</b> <b>For Spanish: 540.283.5089</b>
Customer inquiries and benefit questions		customerservice.helpdesk@deltadentalva.com
BROKER SERVICES		
<ul style="list-style-type: none"> <li>• Appointments</li> <li>• Agent and agency appointment terminations</li> <li>• Agency and agent addresses and other information</li> <li>• Broker of Record changes</li> <li>• Commission payment inquiries</li> <li>• Broker web log in questions</li> </ul>		brokerhelp@deltadentalva.com
MARKETING ADMINISTRATION (GROUP BUSINESS)		<b>888.335.8216; Fax: 540.776.8109</b>
<ul style="list-style-type: none"> <li>• Group set-up and maintenance</li> <li>• Requests for information and printed materials for existing groups</li> <li>• Document creation and retention</li> <li>• Employer web log in questions</li> </ul>		mktgadmin@deltadentalva.com
DELTA DENTAL INDIVIDUAL AND FAMILY™ PLANS		
Calls from brokers: Sam Austin, Product Manager, 540.562.8020, sam.austin@deltadentalva.com		Calls from individual policy holders: 888.899.3734; DeltaDentalCoversMe.com
BILLING		<b>800.237.6060; Fax 540.776.8109</b>
Billing, enrollment and eligibility		billing@deltadentalva.com
ELECTRONIC ELIGIBILITY		<b>800.237.6060; Fax 540.776.8109</b>
Electronic eligibility set-up and maintenance		eecoordinatornotifications@deltadentalva.com

\*And voluntary groups under 300.

## Underwriting guidelines and plan provisions

### UNDERWRITING GUIDELINES

**1.** Coverage is offered on an employer-sponsored basis only. An employer/employee relationship must exist; individuals who are not employees are not eligible for coverage. If the primary subscriber enrollment is fewer than five, dependents/spouse of the primary subscriber may not enroll in a separate contract to increase the group size. For example, an individual and spouse may not enroll as two separate “subscriber” contracts, or as “subscriber/child(ren)” contracts, even if both are employees. Association groups require Underwriting approval.

**2.** Virginia-based businesses enrolling 2-99 employees who are engaged in bona fide trade or commerce in the commonwealth are eligible. However, the following organizations are not eligible for coverage: fraternal organizations, sales groups, independent contractors and membership groups. A North American Industry Classification System (NAICS) number is required for rating purposes for all vision products.

**3.** All Voluntary groups of up to 300 eligible employees are rated together in a product pool. Groups with more than 300 eligible employees require Underwriting approval.

**4.** All plans utilize a five-tier rating structure consisting of subscriber, subscriber/spouse, subscriber/child(ren) and family. No other rating structures are available.

**5.** For rate guarantee, please refer to the rate page included in your quote documents. Underwriting Guidelines

include, but are not limited to, minimum enrollment and employee participation levels. Coverage begins the first day of the month after the contract is issued. Please submit the group’s data at least 15 days prior to the desired start date.

**6.** The eligibility waiting period for newly hired employees will be the first day of the month following 90 days from the date of hire. Coverage ends on the last day of the month that the member ceases to be eligible under the group dental plan. If a group’s existing medical plan benefits have a different eligibility requirement, then Stryden, Inc. will match it for this coverage (for example: first day of the month following the date of hire).

**7.** Employees and their dependents NOT included in the initial enrollment may be eligible for coverage on the first day of the month following a qualifying event such as marriage or divorce, death of a spouse, birth of a child, legal adoption or loss of other group coverage. Otherwise, they may enroll only at the group’s annual open enrollment period.

**8.** If an employee covered under one of the Voluntary plans drops coverage, he/she is not eligible to re-enroll until the second group open enrollment period after the date of termination. In addition, if the employee cancels after less than one year of enrollment, he/she must remit the balance of the first year’s premium before re-enrolling.

**9.** Group acceptance is not guaranteed. Approval of coverage is contingent upon Underwriting acceptance and verification of employee participation.

**10.** DeltaVision must be the only employer-sponsored group vision plan offered to the group’s employees.

**11.** Children are eligible for coverage until the end of the month following their 26th birthday under subscriber/child(ren) or family plans.

**12.** Premiums are based on the number of employees enrolled. For example, a group of 52 eligible employees that only enrolls 39 employees will be rated in the 10-49 pool.

**13.** Groups enrolling 10-99 employees may elect a High/Low Benefit Plan at standard pool rates subject to the following conditions: (1) The Low Plan is either DeltaVision — 130 or DeltaVision — 150, (2) The High Plan is DeltaVision — 150 Plus or DeltaVision — 150 Plus with EasyOptions, and (3) A minimum of 25% of those enrolling elect the High Plan; or we will allow two enrollees for a group of 10. Copays, allowances and frequencies may vary from the Low Plan to the High Plan. The combined participation level and employer contribution level must still meet stated requirements for this product. All employees must elect a plan at their initial enrollment and may only change plans during the group’s annual open enrollment period (unless a qualifying event has occurred).

### EXCLUSIONS AND LIMITATIONS

- Services and/or materials not specifically included in this schedule as covered plan benefits.

## Underwriting guidelines and plan provisions

- Plano lenses (lenses with refractive correction of less than  $\pm .50$  diopter), except as specifically allowed under the LightCare™ enhancement, if purchased by the client.
- Two pair of glasses instead of bifocals.
- Replacement of lenses, frames and/or contact lenses furnished under this Plan that are lost or damaged, except at the normal intervals when plan benefits are otherwise available.
- Orthoptics or vision training and any associated supplemental testing.
- Medical or surgical treatment of the eyes.
- Contact lens insurance policies or service agreements.
- Refitting of contact lenses after the initial (90-day) fitting period.
- Contact lens modification, polishing or cleaning.
- Local, state and/or federal taxes, except where Stryden, Inc. is required by law to pay.
- Services associated with corneal refractive therapy (CRT) or orthokeratology.
- Orthokeratology (a procedure using contact lenses to change the shape of the cornea in order to reduce myopia).
- Refitting of contact lenses after the initial (90-day) fitting period.
- Plano lenses (lenses with refractive correction of less than  $\pm .50$  diopter).
- Two pair of glasses in lieu of bifocals.
- Replacement of lenses and frames furnished under this plan that are lost or broken, except at the normal intervals when services are otherwise available.
- Medical or surgical treatment of the eyes.
- Corrective vision treatment of an experimental nature.
- Services or materials of a cosmetic nature.
- Plano contact lenses to change eye color cosmetically.
- Artistically painted contact lenses.
- Contact lens insurance policies or service agreements.
- Additional office visits associated with contact lens pathology.
- Costs for services and/or materials exceeding plan benefit allowances.
- Services and/or materials not indicated on this rider as covered plan benefits.
- Services and/or materials provided by a nonmember provider.

### EXCLUSIONS AND LIMITATIONS — KIDSCARE (IF APPLICABLE)

- Orthoptics or vision training and any associated supplemental testing.
- Corneal refractive therapy.



## DeltaVision® offers more choice



Largest network  
of eye doctors\*



29,000+ eyewear  
retail locations



Wide selection of  
frames and lenses



Shop 24/7 at  
eyeconic.com®

DeltaVision has partnered with VSP® Vision Care to offer your employees the highest quality eye care. VSP's network offers employees the freedom to choose the best vision provider for them\* with more than **119,000 access points nationwide**. With the largest network of eye doctors, employees likely live within four miles of a VSP eye doctor. And **84% of VSP's network doctors** offer extended hours.

### Find an eye doctor

To find an eye care provider, employees should create an account at **vsp.com** or call VSP at 800.877.7195. An online account also allows members to check coverage and eligibility before their next appointment. There is no ID card necessary for DeltaVision — members simply tell the provider that their vision benefits are through VSP. However, if your employees prefer a physical card, they may print one from **vsp.com**.

### Retail locations



*Continued on next page*

\*Members may choose any provider. Contact VSP for eligibility and to submit claims.



### How members can make the most of their DeltaVision benefits

- Create an account at [vsp.com](https://www.vsp.com) to view coverage and find an in-network eye care provider. Using an in-network doctor will likely save money and allow members to access higher benefits.
- Employees should use their vision benefits to get an annual WellVision Exam® to detect signs of vision and health conditions early.
- Finding the right eyewear is easy! Visit [eyeconic.com](https://www.eyeconic.com)® to access the widest selection of quality eyewear and save up to 40% on lens enhancements.\*\* There is also a Virtual Try-On tool available.

- Verification of prescriptions through a 25-point inspection process makes sure members' frames and lenses are right the first time — but if not, [eyeconic.com](https://www.eyeconic.com) offers free shipping and free returns.

Your employees deserve personalized, affordable vision care, delivered with their overall well-being in mind. DeltaVision is committed to helping them experience a lifetime of healthy vision!

**If you have questions, call your Delta Dental sales representative for more information.**

\*\*Savings are based on network doctor's retail price and may vary by VSP plan and purchase selection. Average savings determined after all benefits are applied. Terms and conditions apply. Visit [eyeconic.com/faqs](https://www.eyeconic.com/faqs) for details. Delta Dental and DeltaVision are registered marks of Delta Dental Plans Association. DeltaVision is underwritten by Stryden, Inc., an affiliate of Delta Dental of Virginia. Claims processing, claims service and provider network administration for DeltaVision are provided under contract by VSP. VSP, [eyeconic.com](https://www.eyeconic.com) and WellVision Exam are registered trademarks of Vision Service Plan. All other brands or marks are the property of their respective owners.