



2026 Delta Dental of Virginia eTip calendar*

Delta Dental of Virginia understands the importance of communicating important oral health information to our groups. Below is a calendar of our monthly eTip communications. To be included on the distribution, email your sales representative to be added to our email list.

MONTH	THEME	FOCUS AREAS
January	Start the year with a healthy smile	<i>Kick off the new year with fresh motivation and preventive care reminders:</i> We'll share how oral health impacts overall wellness and simple ways to help employees make the most of their benefits early in the year.
March	Know your benefits — Make every visit count	<i>Help your team get smart about their coverage:</i> This edition breaks down plan basics like annual maximums and deductibles in plain language and offers quick tips for maximizing savings at every visit.
May	Healthy smiles for all ages	<i>Families grow, and so do their dental needs:</i> This month, we'll spotlight oral health by age group from first teeth to retirement and highlight programs that make care easier for every generation.
July	Summer smiles and smart choices	<i>Celebrate summer with bright smiles and smart habits:</i> We'll share ways to stay hydrated, protect teeth from sweet treats and make the most of in-network savings — all while spotlighting community efforts that keep Virginia smiling.
September	Beyond the brush: What's new in oral health	<i>Explore the latest in dental innovation and everyday wellness connections:</i> How oral health affects heart health and sleep. Plus, see how digital tools like the mobile app help employees manage benefits anytime, anywhere.
November	Wrap up the year with a smile	<i>Encourage your employees to use any remaining dental benefits before year-end:</i> Reflect on coverage that worked well this year. We'll also share ideas for benefits you may consider adding next year — helping you plan for a healthier, happier team in the next year.

*Grin magazine emails will go out each quarter in addition to these eTips.