



## **NEWS RELEASE**

### **For Immediate Release**

Delta Dental of Virginia  
4818 Starkey Rd.  
Roanoke, VA 24018  
Telephone 540-989-8000

**Contact:**  
Chris Pyle, Vice President, Marketing &  
Government Relations  
540-989-8000 X 3601  
chris.pyle@deltadentalva.com

### **PYLE PROMOTED TO VICE PRESIDENT, MARKETING & GOVERNMENT RELATIONS**

**ROANOKE, Va. (October 10, 2013)** – Delta Dental of Virginia is pleased to announce the promotion of Chris Pyle to vice president, marketing and government relations.

Pyle joined the company in January 2013 as director of marketing and community relations. In his new position, Pyle oversees the development and direction of the company's strategic positioning in the marketplace and government relations efforts.

"We have benefited from Chris' unique mix of experience and skills since he joined us in January, and this is an opportunity to formalize many of the roles he has been fulfilling since he got here," said Dyke Davies, senior vice president and COO of Delta Dental of Virginia. "Chris' expertise and experience help to assure that Delta Dental is positioned to thrive in an increasingly competitive and regulatory environment."

Pyle brings a unique blend of healthcare marketing and government relations experience to his new position. Before joining Delta Dental of Virginia, he served as the director of state government and public relations for the national Delta Dental Plans Association. From 2009-2012, Pyle worked on health care reform and served as national spokesperson for Delta Dental Plans Association, representing the nation's largest network of dental benefits carriers covering more than 60 million people. Prior to this, Chris was a health policy adviser and speechwriter for Ark. Gov. Mike Huckabee.

Chris has a bachelor's degree in Political Science and Journalism and a master's degree in Public Policy.

#### **About Delta Dental of Virginia**

Delta Dental of Virginia was created in 1964 as a not-for-profit service corporation. Delta Dental provides employee dental benefits through a variety of managed fee-for-service and PPO plans covering more than 1.8 million enrollees in nearly 3,900 groups. Delta Dental of Virginia is a member company of the Delta Dental Plans Association, the nation's largest, most experienced dental benefits carrier providing dental coverage to more than 59.5 million people in more than 97,000 groups across the nation. For additional information about Delta Dental of Virginia, visit [www.deltadentalva.com](http://www.deltadentalva.com). For more oral health information, subscribe to our [blog](#) and follow us on [Facebook](#) and [Twitter](#).